

As You Like It

:60 Sales Video for The Barefoot Writer Club

Scene	Visual	Audio	Titles
# 1	<p>INT. BEACHSIDE CAFE - DAY</p> <p>CLOSE ON a BUSSEY'S FEET in tennis shoes as she moves quickly through a crowded restaurant. SERVER'S FEET collide with hers, giving BUSSEY a "flat tire" and moving on.</p> <p>As BUSSEY kneels with her tray of dirty dishes, to collect the cup and saucer and pull up the heel of her shoe, more items tumble off her tray. She looks up at camera.</p>	<p>Robust, playful MUSIC UNDER</p> <p>SFX: restaurant patrons, plates, utensils, some shouts from the kitchen ...cup and saucer fall from BUSSEY'S tray with a CRASH.</p> <p>SFX: more dishes fall onto floor</p> <p>Bussey mutters in frustration.</p>	
# 2	<p>CU of the BUSSEY perspiring, her hair mussed, she's miserable. FREEZE on her face.</p>	<p>MUSIC UNDER</p> <p>SFX: restaurant patrons, plates, utensils, laughter</p>	<p>SUPER: <i>Hate your job?</i></p>
# 3	<p>UNFREEZE and GO WIDE as she moves off to the kitchen with her tray. CAMERA MOVES from the cafe interior and out the open window...</p>	<p>MUSIC UNDER</p> <p>SFX: restaurant patrons, plates, utensils CROSS FADE TO distant ocean, seagulls</p>	<p>SUPER: WE GOT YOU</p>

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# 4	<p>EXT. BOARDWALK- DAY</p> <p>...MOVING CAMERA lands on a CITY TRASH COLLECTOR, in uniform, collecting debris with his long, pointy trash picker.</p> <p>He violently stabs at gooey candy wrappers and releases them into his crossbody basket. He looks up at camera.</p>	<p>MUSIC UNDER</p> <p>SFX: Parking lot traffic, waves, seagulls, kids playing at the shore in the distance</p> <p>Trash collector grumbles with resentment</p>	
# 5	<p>CU of the 50 something Trash Collector. He's bitter and wanting more. FREEZE on his face.</p>	<p>MUSIC UNDER</p> <p>SFX: Parking lot traffic, waves, seagulls, kids playing at the shore in the distance</p>	<p>SUPER: <i>Unappreciated?</i></p>
# 6	<p>UNFREEZE and GO WIDE; CAMERA MOVES across the boardwalk and down the sandy beach...</p>	<p>MUSIC UNDER</p> <p>SFX: Waves, seagulls, kids playing in the water GROWS LOUDER</p>	<p>SUPER: 100%</p>
#7	<p>EXT. BEACH – D</p> <p>MOVING CAMERA arrives on a LIFEGUARD giving swim lessons to a group of rambunctious children in the shallow water.</p> <p>A KID with a runny nose pushes ANOTHER KID and the LIFEGUARD intervenes - then looks to camera.</p>	<p>SFX: Waves, seagulls, kids strident screaming and splashing.</p> <p>Lifeguard sighs, trying to keep calm.</p>	

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# 8	CU of 30 something LIFEGUARD. He gazes longingly past the children, to the sea, dreaming of a better life. FREEZE on his face.	MUSIC UNDER SFX: Ocean, seagulls, kids loudly splashing and crying	SUPER: <i>Need a new revenue stream?</i>
# 9	UNFREEZE as CAMERA MOVES up and along the sand...	MUSIC UP SFX: waves, seagulls, kids screaming, splashing, and crying FADES DOWN	SUPER: Take the plunge...
# 10	EXT. BEACH -DAY CAMERA LANDS in Medium Profile on a 40 something WOMAN in a swimsuit, seated under an umbrella on a chaise lounge. She sips an icy drink with a striped straw. Relaxed and animated, she wears earbuds while conversing on her cell with a client. She positions her tablet on her knees. As she taps away, CAMERA PUSHES IN to her screen and she launches into writing...	MUSIC UP SFX: waves, seagulls, ice cubes tinkling in tumbler MUSIC DOWN Woman: <i>...let's focus on the company culture?</i> Client (o.s.): <i>Great. Love branding!</i>	SUPER: ...and earn your living as you like it.

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# 11	<p>Still in profile, camera SLOWLY PANS DOWN her body as she continues to write and talk...</p> <p>...arriving at the end of the chaise lounge, where her barefoot feet dangle toward the sand.</p>	<p>MUSIC FADES UP</p> <p>SFX: waves, seagulls, tinkling of ice in tumbler</p> <p>Woman (enthusiastic): <i>I have an angle..</i></p>	<p>SUPER: Join the <i>Barefoot Writer Club</i> and become a valued 6-figure freelance copywriter, working from home — or anywhere in the world.</p> <p><i>No writing experience required.</i></p>
# 12	<p>A YES button, in the form of a beach ball is superimposed over the sand.</p>	<p>MUSIC UP</p>	<p>SUPER: CLICK the beachball NOW to join and say YES to 50% off your first year's membership with Promo Code: PLUNGE. One year money-back guarantee.</p>
#13	<p>CUT TO: The gentle waves of the sunny, expansive ocean meeting the shore.</p>	<p>MUSIC FADES SLOWLY</p> <p>SFX: Waves, seagulls, white noise</p>	<p>SUPER: The Barefoot Writer Club. Freedom-Filled Living Through Well-Paid Writing</p> <p>AWAI logo FADES UP & OUT</p>

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YOUR FEET WHILE WORKING A GRATIFYING 6-FIGURE JOB



Join The Barefoot Writer Club and learn how to become a freelance copywriter and live as you like it. Work at home, or anywhere in the world!

[Beachball icon] **CLICK HERE** to discover the secrets and strategies of top copywriting professionals, and plunge into a wondrous new career. No writing experience required. One year money back guarantee. 50% off with Promo Code PLUNGE until October 2.



SEO Title: Be a 6-digit freelancer copywriter – at home or anywhere in the world!

Web Video Description: Join The Barefoot Writer Club and get your feet wet in a gratifying, lucrative career. Work as you like it, when you like it. ***No experience necessary.***